**PAC Item #3: Mapping**

* **New Course: Map course to its program(s).**
* **Existing Course: If SLOs have changed, complete worksheet(s).**

**Instructions:**

* On the worksheet below, identify the course.
* Review the learning goals/SLOs for the EMBA program. The goals are listed, in brief on the worksheet however they should be reviewed in detail at: <http://www-rohan.sdsu.edu/~cba/assessment/emba.html>.
* If a given goal/SLO is a primary focus of the course, indicate this by placing an “X” in the Primary Focus column.
	+ Note: *A topic that is part of a course is not necessarily the primary focus of the course. For example, Leadership is probably a primary focus of BA 710 (Executive Leadership). Leadership may be a part of courses like BA 601 (Management of Organizations & Human Resources) or BA 701 (Executive Entrepreneurship) but is not a primary focus of those courses.*
* Consider whether some part of the course **Introduces**, **Reinforces**, and or **Applies** the goal/SLO being considered. If it applies, further consider whether the application takes place at the individual student level or in a group. Place an **“I”,** an **“R”,** an **“AI”** and/or an **“AG”** in the boxthat corresponds to the goal or SLO.
	+ *Please use the following definitions:*
		- *Introduces:* ***(I)*** *A new concept, likely a student’s first exposure*
		- *Reinforces:* ***(R)*** *Furthering explanation and/or understanding of a previously introduced concept.*
		- *Applies (Individually):* ***(AI)*** *Requires “hands-on” activity of some type that is evaluated at an individual student level.*
		- *Applies (In a Group):* ***(AG)*** *Requires “hands-on” activity of some type that is completed by a group of students working together and is evaluated at the group level.*
	+ *It is okay to place multiple letters in one box if the course does more than one thing. It is also okay to leave the box blank if the course does not relate to the goal/SLO. Please think concretely about the course’s SLOs, specific lectures and activities such as assignments, exercises, and exams. It is less helpful to draw a general conclusion that “everything I do in my class contributes to critical thinking [for example]” than to think in terms of a specific assignment that requires students in the class to demonstrate critical thinking skills and is evaluated based on the level of those skills demonstrated. It is* ***not*** *expected that a single course will contribute to all learning goals/SLOs nor cover all levels (introducing, reinforcing, applying). Remember that each course is one piece of a broader program. Programmatic learning goals/SLOs are accomplished by the introduction, reinforcement, and application of material over the range of courses in the program. It isn’t all expected to happen in one course!)*

**EXAMPLE**

|  |  |
| --- | --- |
| **BA 711** |  |
|  | **Primary****Focus?** | **I, R, AI, AG?** |
| **UG Goals/SLOs**  |  |  |
| Theoretical Concepts & Managerial Skills | **X** | **I, AI** |
| Global & Domestic External Environments |  |  |
| Leadership |  | **R** |
| Strategy Formulation |  | **R** |
| Written Communication |  | **AI** |
| Oral Communication |  | **R** |

|  |  |
| --- | --- |
| **Course: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** |  |
|  | **Primary****Focus?** | **I, R, AI, AG?** |
| **Degree Learning Outcomes** |  |  |
| Apply theoretical concepts in accounting, statistics, organizational behavior, finance, economics, marketing, and operations to make business decisions. |  |  |
| Employ methods of accounting, statistical data analysis, organizational behavior, finance, economics, marketing, and operations to support business decision-making.  |  |  |
| Identify and critically analyze salient legal and moral business issues.  |  |  |
| Evaluate the impact that changes in the domestic and global economic environment have on the business climate.  |  |  |
| Analyze the impact that technological and product innovations have on the competitiveness of firms.  |  |  |
| Negotiate and collaborate with others in situations with differing interests and objectives. |  |  |
| Lead a multidisciplinary team.  |  |  |
| Analyze a business problem in new and unfamiliar circumstances through the integration of relevant disciplines.  |  |  |
| Formulate strategies to solve business problems and pursue opportunities.  |  |  |
| Write clear and effective reports. |  |  |
| Make professional oral presentations.  |  |  |

**EMBA Worksheet**